

in-tend summit

THE USER GROUP FOR
MODERN PROCUREMENT

STANDS AND SPONSORSHIP
BROCHURE 2027



May 6, 2027 | Rotherham, UK

in-tend summit

2026 marked a significant milestone for In-tend Ltd as we celebrated 20 years of supporting organisations to transform the way they manage procurement and tendering. For over two decades, In-tend has worked with thousands of procurement professionals, public sector organisations, and suppliers to create smarter, more transparent, and more efficient tendering processes.

As we reflect on this milestone, we are proud of the relationships we have built, the organisations we have supported and the role we have played in helping shape modern procurement. Our commitment to innovation, collaboration and delivering trusted procurement solutions remains as strong today as it was when In-tend was founded.

The In-tend Summit continues that journey by bringing together procurement leaders, suppliers and industry experts for a day of insight, collaboration and recognition. The event will feature thought-leading presentations, networking opportunities and an exhibition space where partners and suppliers can showcase innovative solutions that support modern procurement.

For exhibitors and sponsors, the In-tend Summit offers a unique opportunity to connect directly with a highly engaged audience of procurement decision-makers and sector leaders. By taking part, you will position your organisation alongside a trusted brand with a 20-year legacy while showcasing your expertise to a community actively seeking solutions, partnerships and new ideas.

As we look back on two decades of progress, we also look ahead to the future of procurement. We invite you to join us as we continue building on our legacy of innovation, collaboration and excellence.



YEARS





Delegates & Stands

Day Delegate Ticket

£80+VAT*

- Delegate pass for entry to main event area
- Supplier Seminars access
- Lunch and refreshments

Standard Exhibition Stand

£750+VAT*

- Space for exhibition stand
- Two delegate passes
- 3mx2m exhibition space
- Table, two chairs, power
- 50-word company profile in our event guide (A5)
- Lunch and refreshments

Premium Exhibition Stand

£950+VAT*

- Space for exhibition stand
- Two delegate passes
- Two 3mx2m exhibition space
- Location close to either drinks stands, food stands or entrances/exits
- Table (x2), chairs (x2), power
- 50-word company profile in our event guide (A5)
- Lunch and refreshments

*Discounts for early purchase available. See website for details.

Why Sponsor?

The In-tend Summit 2027 is an event dedicated to connecting public sector professionals with innovative solutions, expert insights, and sector-leading suppliers.

Sponsoring the Summit positions your organisation at the heart of the sector, providing unparalleled opportunities to engage, influence, and build lasting relationships.

Key Benefits of Sponsorship

- **Direct Access to Decision-Makers**
Connect with engaged public sector leaders who are actively seeking solutions and partnerships.
- **Quality Engagement**
Extended time to develop meaningful conversations, follow-ups, and relationships.
- **Brand Alignment & Visibility**
Enhance your reputation by associating your brand with a trusted, sector-focused Summit. Benefit from pre-event, on-site, and post-event promotion across multiple channels.
- **Thought Leadership Opportunities**
Showcase expertise through speaking slots, panel discussions, and targeted networking sessions, establishing your organisation as a sector partner rather than just a supplier.
- **Measurable ROI**
Pre-arranged meetings, structured networking, and detailed delegate insights help sponsors maximise return on investment and track engagement outcomes effectively.
- **Competitive Advantage**
Stand out from competitors and demonstrate your commitment to innovation and public sector collaboration.

Sponsorship packages are available to suit a range of engagement levels. Join us at In-tend Summit 2027 to elevate your presence, build meaningful connections, and strengthen your sector impact.





Lanyard Sponsor

£600+VAT

- Company logo to appear on all lanyards
- Joint sponsorship (maximum of three companies total)

Mascot Sponsor

£1,000+VAT

- Nominated In-tend member of staff distributing marketing material at the event (provided by sponsor)
- One page corporate material in the event guide (A5)
- Insert half page advert in In-procurement Magazine
- Two delegate places at the conference, including refreshments and lunch for each delegate

Lunch Break Sponsor

£3,000+VAT

- Listed as coffee/lunch break sponsor across all marketing and event guide
- Pop-ups to be positioned in lunch/coffee area (supplied by the sponsor)
- Your logo on the conference materials (promotional materials, emails, LinkedIn Posts and on the day) accompanied by the words "Coffee break/Lunch Break supported by" and a link to your homepage
- One standard exhibition stand (value £750+VAT)
- Insert of one page corporate material in the event guide with company logo (A5)
- Two delegate places at the conference including refreshments and lunch for each delegate
- Quarter page advert in In-procurement Magazine

Stationery Sponsor

Starting from £3,800+VAT

- Company logo printed on stationery of choice (logo provided by sponsor)
- Listed as 'Stationery Sponsor' across all marketing & event. Including event guides (promotional materials, emails, LinkedIn posts and on the day)
- Insert of one page corporate material in the event guide with company logo (A5)
- Insert half page advert in In-procurement Magazine
- One standard exhibition stand (value £750+VAT)
- Two delegate places at the conference, inclusive of refreshments and lunch for each delegate

Bag Sponsor

Starting from £4,000+VAT

- Company logo printed on bag (logo provided by sponsor)
- Flyers in delegate bags (provided by sponsor)
- Listed as "bag sponsor" across all marketing & event. Including event guides (promotional materials, emails, LinkedIn posts and on the day)
- Insert of one page corporate material in the event guide with company logo (A5)
- Insert half page advert in In-procurement Magazine
- One standard exhibition stand (value £750+VAT)
- Two delegate places at the conference, inclusive of refreshments and lunch for each delegate





Headline Sponsor

£6,500+VAT

- Opportunity to address all conference attendees in a group session at the conference (20 mins max)
- Headline listed on all conference materials
- Your logo in a prominent headline position on promotional materials (online and in print). All pre event marketing mailings including a link to your website, printed conference brochures, print and online advertising and LinkedIn posts
- One page profile with logo in event guide (A5)
- One premium exhibition stand in the refreshment/lunch area (value £950+VAT)
- Two delegate places at the conference, including refreshments and lunch for each delegate
- Two full page advert in In-procurement Magazine in an edition of your choosing
- Sell2UK annual subscription Standard Package

Frequently Asked Questions

What date is the event?

Thursday 6th May 2027.

Where is it?

AESSEAL New York Stadium
New York Way
Rotherham
S60 1FJ
<https://www.aessealnewyorkstadium.com/>

What time will it start?

Please see agenda.

How long have you been doing events?

Since 2006, the year In-tend was founded. The Summit is our flagship, alongside webinars and smaller events through the year.

What are your prices for 2027?

A day delegate place is £80 (+VAT) per person
A standard stand is £750 (+VAT)
A premium stand is £950 (+VAT)

How many buyers to expect to attend?

On average we have upward of 100+ buying organisations often sending multiple representatives. This figure can be plus or minus 20% on the day.

Can I have a contact list of buyers attending?

You can receive a list of job titles and organisations prior to the event and the same list with names added (of those who have agreed) after the event.

Can I have a contact list of past buyers attending your events?

You can receive a list of past attendees job titles and organisations who have been to previous In-tend events.

How many suppliers do we expect to attend?

On average we have around 50-60 suppliers in attendance. This figure can be plus or minus 20% on the day.

Are participants (buyers) charged for the event?

There is no charge for participants (subject to our terms and conditions).

What kind of exhibitors will be in attendance?

We will have variety of exhibitors from across the UK and even Europe. We try to ensure a diverse group of attendees and not more than two selling a similar kind of product and/or service.

Can I have a list of other exhibitors?

You will be provided with a full list of exhibitors shortly before the event as part of the brochure.

How many exhibitors will you have?

We have space for 30 exhibitors in the main exhibition space.

Can I pick my exhibition space?

Exhibition spaces are reserved on a first come, first pay basis. Full payment will secure your preferred stand for the day subject to its availability.

Can I set up the day before?

Yes, you can set up from 12pm on Wednesday 5th May 2027
Set up is available from 7am on the day.

Do you have an attendance limit?

We are limited to a total capacity of 300 persons.

Will there be parking?

Yes there is free parking on site.



Are there electric vehicle charge points on site?

Yes there are 12 EV points on site.

Is there disabled access?

Yes, the conference spaces and meeting rooms are accessible. There are toilets on all floors with lifts to all floors.

Will there be anywhere safe to leave luggage/coats?

Unfortunately there is no cloakroom on site. There is an unsecured area where items can be left but this is done so at the users own risk.

Are refreshments included?

All tickets include rolling tea, coffee and water for the day along with a buffet style lunch. Should you have any particular dietary requirements please ensure they are noted on the booking form or that the events team are notified as soon as possible and before 14 days of the event.

Is there Wifi on site?

Yes there is Wifi available on site.

I am going to be an exhibitor where do I get all the information from?

As an exhibitor once full payment is received you will be sent out an exhibitor pack detailing all the information you need for the day.

I have a question, who do I contact?

Ask for our Events Manager - Lindsey Jones via email events@in-tend.co.uk, please leave your full contact details including a telephone number and either Lindsey or a member of her team will call you back.



Event Terms & Conditions

1. Please note the terms and conditions outlined below are in addition to the terms and conditions outlined on the Day Delegate or Exhibitor Booking Forms found <https://www.in-tend.co.uk/events/summit/>

2. Any sponsorship package being booked where either delegate places or a exhibition stand is part of the package must be accompanied with a standard Day Delegate or Exhibitor Booking Form which ever is required.

Sponsor Additional Information Terms & Conditions

1. There is only one of each type of sponsorship available per event with the exception of lanyard sponsor which is up to three.

2. All sponsorship packages must be requested and paid for in full six weeks ahead of the event date. Any packages bought after this period may not be able to be fulfilled.

3. Any sponsorship packages where logos are to be printed, only a single (one) colour is included within the package. Additional charges will be advised where more than one colour as required.

4. With regards to the Stationery Sponsorship, there is a choice of a pen, a pencil or A5 note book or all three. These items will be selected by In-tend buyers based on ethical and sustainable basis, and, in conjunction with the In-tend logo, will place your company logo in a prominent position. If any additional requirements or choices are requested this may result in increased costs.

5. With regards to the Bag Sponsorship bags as selected by us for our buyer attendees, have been selected based on ethical and sustainable basis, and, in conjunction with the In-tend logo, will place your company logo in a prominent position. If any additional requirements or choices are requested this may result in increased costs.

6. In-tend will clearly advertise that you are the coffee/lunch/stationery/bag/headline sponsor. With regards to bag sponsorship you will also be able to insert your own marketing literature.

7. Any sponsorship packages which include an insert in to our magazine (In-Procurement), we will do our utmost to ensure it appears in the issue of choice, however, the magazine is printed bimonthly with strict print deadlines. Our In-Procurement Editor will communicate these dates in advance.

8. Any flyers required as part of a sponsorship package must be produced by the sponsor and provided no later than four weeks prior to the date of the event. NB In-tend can produce flyers however this would incur an additional charge to be borne by you.

9. Headline sponsor promotional material does not include bags or stationery.

events@in-tend.co.uk

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